

# PORCELONA

G R O U P

TURKEY | INDIA | FRANCE | USA

- We are a large multinational, Let's design a future together -





Welcome to **PORCELONA GROUP**, a beacon of excellence in the realm of design and surfacing solutions.

At **PORCELONA**, we are not just a company; we are a large multinational enterprise known for our comprehensive vision, diverse workforce, global reach, progressive mindset, and versatile product line.

We manufacture and market top-quality, aesthetically pleasing **porcelain stoneware tiles, sintered stones, and SPC floors** designed for a wide range of applications, including residential, commercial, and public building projects, whether indoors or outdoors.

We take immense pride in fostering enduring partnerships with our clients. Our commitment extends beyond products; it encompasses responsive service tailored to the ever-changing needs of the market.

The synergy between our proven international management expertise and the energy of our committed team embodies the spirit of '**PORCELONA,**' a spirit dedicated to shaping spaces and inspiring creativity worldwide.

As we embark on this enriching journey together, we invite you to witness the essence of  
**PORCELONA GROUP**

**PORCELONA GROUP** stands at the intersection of creativity and precision, with our headquarters and Design Studio located in the vibrant city of **ISTANBUL, TURKEY**. With unwavering passion, Our commitment to elevating spaces is reflected in our diverse portfolio, ranging from premium **porcelain stoneware tiles** to cutting-edge **sintered stones** and **SPC floors**.

In Europe, we have established a stronghold with our state-of-the-art display center and warehouse in **FRANCE**. This strategic hub empowers us to cater to the entire European market, ensuring our products seamlessly integrate into the architectural tapestry of the continent.

Across the Atlantic, our commercial and administrative offices in the **USA** provide seamless communication and robust support to our North American clientele, ensuring their experience with **PORCELONA GROUP** is nothing short of exceptional.

At the heart of our operations lies our cutting-edge production facility in **INDIA**. Here, our skilled artisans meticulously bring our designs to life, adhering to the highest standards of quality. It is this meticulous craftsmanship that enables us to set industry benchmarks and deliver surfaces that inspire awe.

## Mission:

Our mission is to establish global leadership in the flooring materials industry by delivering innovative solutions that consistently surpass customer expectations. We **prioritize quality, sustainability, and customer satisfaction** through a dedicated focus on innovation and teamwork.

## Values:

**Quality:** We are unwavering in our commitment to manufacturing high-quality flooring materials.

**Sustainability:** We are dedicated to promoting eco-friendly practices and minimizing our environmental impact.

**Customer Satisfaction:** Our aim is to consistently exceed our customers' expectations through exceptional service.

**Innovation:** We embrace new technologies and inventive solutions to maintain our competitive edge.

**Teamwork:** We highly value collaboration and open communication, recognizing that our collective efforts drive us towards achieving our shared goals as a team.



At **PORCELONA**, we pride ourselves on our state-of-the-art production facilities, designed in accordance with the most modern technical and environmental standards. Our technologically advanced facility reflects our forward-looking group philosophy, with a combined production capacity of **62,000** square meters per day.

### PORCELAIN STONE WARE FACILITIES

Our 1st facility produces **60x120 (24x48')**, **80x80 (32x32')** and **80x160 (32x64')** products at a rate of **15,000** square meters per day.

The 2nd facility specializes in **30x60 (12x24')** and **60x60 (24x24')** materials, with a daily capacity of **16,000** square meters.

Our 3rd facility focuses on **from 120x120 (48x48')** up to **bigger sizes 160x320 (64x128')** products, with **Sacmi continue+** press, also with a daily capacity of **16,000** square meters.

We have an additional facility with a **5,000**-square-meter daily capacity, crafting **porcelain press mosaics, cut mosaics, and subway ceramic tiles** for Europe and North America.



Machinery & Raw material partners from around the world



The most significant goals are achieved by working together and pulling in the same direction.



### Sintered Stone Precision:

Our sintered stone facility offers products in 120x280 (48x112'), 80x240 (32x96'), 160x320 (64x128') and 80x320 (32x128') dimensions, with sacmi continua plus technology showcasing our expertise with a production capacity of 12,000 square meters per day.

### SPC Flooring Excellence:

In our SPC flooring division, we craft materials in dimensions of 181x1220 (7x48'), 201x1220 (8x48'), and 306x612 (12x24'), with an exceptional daily output of 6,000 square meters.

### Our Commitment to Excellence:

These advanced production units underscore our unwavering commitment to delivering high-quality flooring materials.

Our diverse range of sizes and styles is tailored to meet the varied demands of our esteemed customers. At PORCELONA GROUP, we don't just produce floors; we craft experiences, one meticulous detail at a time.





## Industry Benchmarking with the Best World-class Laboratory for all our product lines.

At PORCELONA, we prioritize quality and performance, and we have partnered with the best world-class laboratory for all our product lines to ensure that our products meet the highest standards.

we understand the importance of quality and performance and are committed to maintaining our position as a leading supplier of high-quality Porcelain tiles, Sintered stone and SPC floorings.

Our investment has enabled us to benchmark our products against the best in the industry, produce high-quality tiles, and gain a competitive advantage while improving customer satisfaction.



## PORCELONA prioritize efficient storage and logistics for all our product lines.

Poorly managed storage and logistics can lead to delays, damage, and waste, negatively impacting customer satisfaction and increasing costs.

At PORCELONA, we prioritize efficient storage and logistics for all our products. By investing in advanced technologies and equipment, we have reduced lead times, minimized product damage, and improved customer satisfaction, establishing ourselves as a reliable and responsive supplier.

Efficient storage and logistics enable us to minimize costs, maximize efficiency, and gain a competitive advantage in the market.



MORE THAN A PORCELAIN

# PORCELAIN TILES

"Experience the allure of lasting luxury with Porcelona porcelain tiles, crafted to withstand time's test, as they transform your space into a sanctuary of style where every step is a testament to refined taste and every detail speaks of sophistication."



PORCELONA  
TURKEY | INDIA | FRANCE | USA

MORE THAN A PORCELAIN

# MOSAIC TILES

"Embrace the eternal charm where durability meets intricate artistry, as every Porcelona mosaic chips, tells a story of refined craftsmanship in the masterpiece of your design."

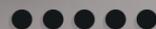


PORCELONA  
TURKEY | INDIA | FRANCE | USA

MORE THAN A PORCELAIN

# SUBWAY TILES

"Indulge in the allure of Porcelona Subway ceramic tiles, where classic elegance meets durability, elevating your space into a haven of timeless style, where each step embodies refined taste."



PORCELONA  
TURKEY | INDIA | FRANCE | USA

# SPC FLOOR

"Experience the pinnacle of flooring innovation with Porcelona SPC, where resilience meets elegance, crafting spaces that stand as testaments to modern luxury."



## Quality Excellence at PORCELONA: Where Precision Meets Promise

At **PORCELONA**, ensuring the utmost quality of our products is not just a commitment; it's our standard. We employ rigorous in-house production inspection, during-production inspection, and pre-shipment inspection systems to meticulously evaluate both visual and physical parameters. This stringent quality control process is in place to guarantee that every piece leaving our facilities meets the highest industry standards.

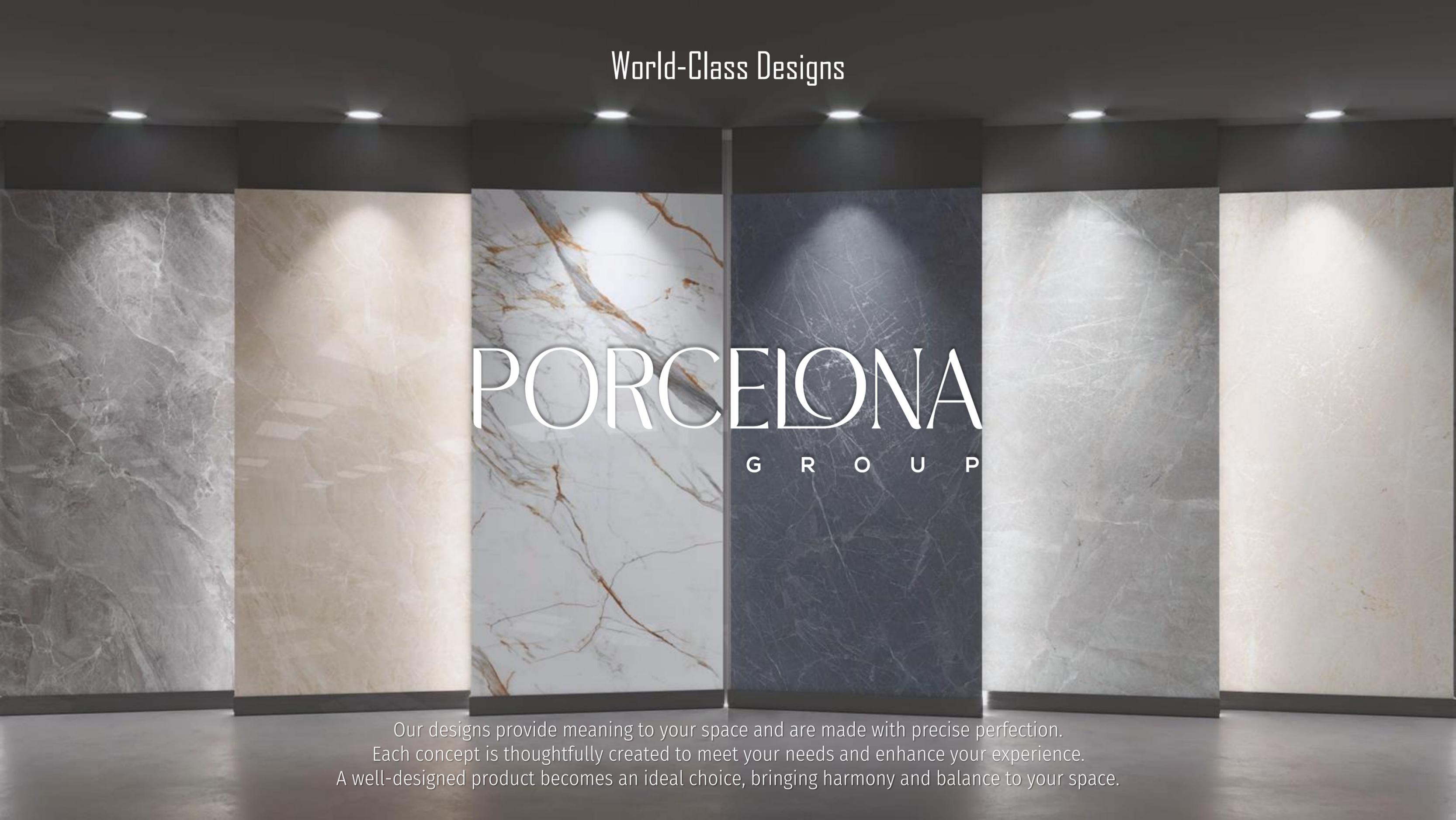
All shipments from **PORCELONA** come with a Quality Certificate of Compliance. This certificate attests that the dimensions and surface quality of our products comply with the Regulations of Ceramic Tiles, Definitions, Classification & Characteristics outlined in **ISO 13006:2018 for Asia and ANSI A137.1:2022 – Standard Specifications for North America Ceramic Tile, based on Test Method EN ISO 10545-2.**

This certification is not just a testament to our quality; it's a promise of excellence you can trust.

With **PORCELONA**, quality isn't just a process; it's our legacy. Each shipment represents our unwavering dedication to craftsmanship and our commitment to transforming spaces with top-tier products.



World-Class Designs



PORCEIONA  
G R O U P

Our designs provide meaning to your space and are made with precise perfection. Each concept is thoughtfully created to meet your needs and enhance your experience. A well-designed product becomes an ideal choice, bringing harmony and balance to your space.

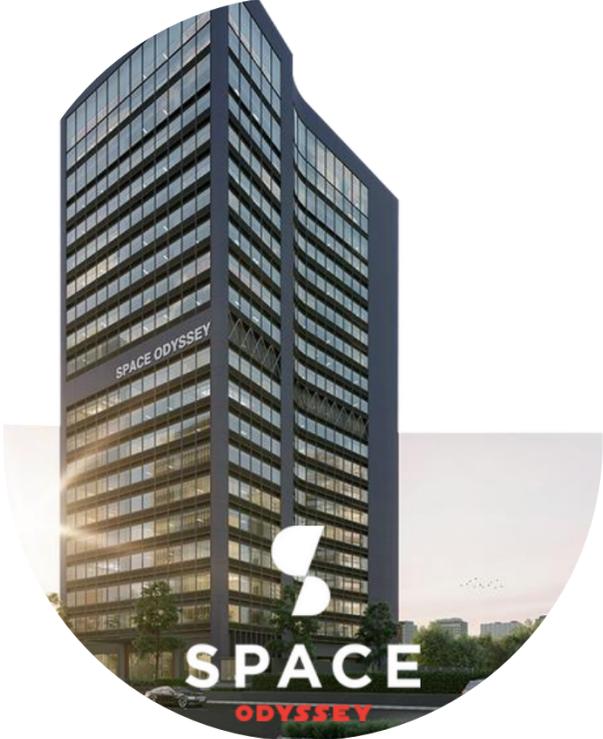
# OUR ACCOMPLISHMENTS



PRESTIGE SILVER OAK -  
Bengaluru, India



MINDSPACE - Aeroli West  
Mumbai, India



SPACE ODYSSEY  
Rajkot, Gujarat, India



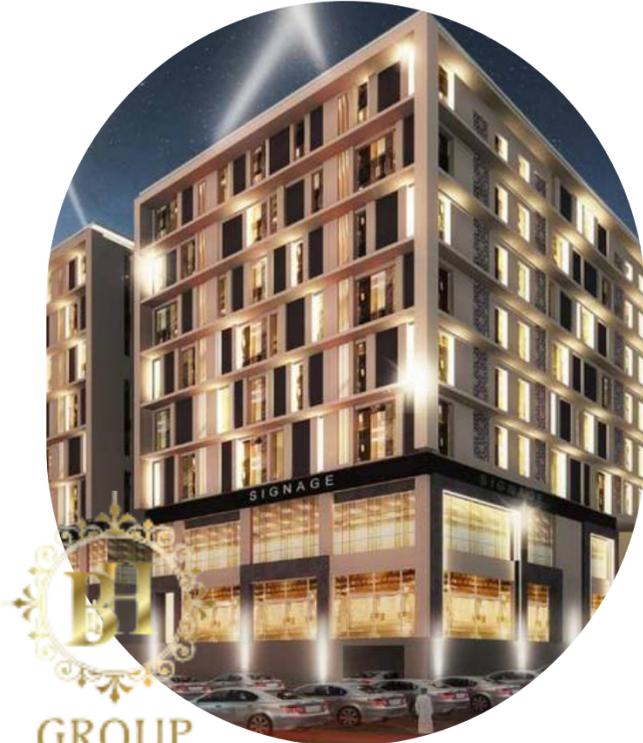
ONE44  
Jagtpura, Jaipur, India



# OUR ACCOMPLISHMENTS



SOBHA SEA HAVEN  
Dubai, Harbour (UAE)



Al Farhidi Tower  
- BBH GROUP  
Muscat, Sultanate of Oman



The Country Style  
Istanbul, Turkey



ONE44  
Jagtpura, Jaipur, India





ABOUT



"United in Purpose,  
Fueled by Creativity"



OUR



TEAM



# Serving Customers In 71+ Countries Worldwide



MORE THAN A PORCELAIN

Cooperation is the  
Key to Success

PORCELONA  
G R O U P

PORCELONA PORSELEN VE DOĞALTAŞ İTHALAT VE İHRACAT LTD ŞTİ  
Nazenin Konakları No: 2/A Çengelköy / Üsküdar 34688 İstanbul

PORCELONA INDIA  
150 Feet Ring Rd, Shastri Nagar, Dharam Nagar, Rajkot, Gujarat 360006

PORCELONA FRANCE  
22, Rue de Thann 68200 MULHOUSE France

PORCELONA USA  
State College Blvd, Anaheim, CA, USA

TURKEY | INDIA | FRANCE | USA

[www.porcelona.com](http://www.porcelona.com)

